Press Release
For immediate release
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Help Available Immediately for Families Seeking Childcare

Great Start to Quality Northwest Resource Center Matches Families with Childcare Providers

Traverse City, MI -- As some Michigan businesses begin reopening and the northern Michigan community’s workforce gradually returns to work, the need for childcare is ramping up. Great Start to Quality Northwest Resource Center is available to assist families seeking licensed child care programs throughout the ten-county region. The agency will match families with a childcare program that best meets their needs. Matching is based on criteria such as age of children served, location, hours of operation, budget and more.

Licensed childcare providers are increasing capacity for childcare throughout the northern Michigan area as demand grows. Candice Hamel of Great Start to Quality NW Resource Center reports, “According to our most recent survey data, nearly 70% of the previously operating childcare providers are serving or intending to serve children this summer. We are eager to match families to these trusted providers.”

The childcare providers are complying with the May 21, State of Michigan Licensing and Regulatory Affairs Guidelines for Safe Child Care Operations During Covid-19. In addition, the Great Start organization is working alongside providers to ensure that the reopening of childcare attends to the health, safety and welfare of the entire community.

Throughout the COVID19 Stay Home, Stay Safe Michigan Executive Order, many childcare providers, in coordination with Charlevoix Emmet ISD, Traverse Bay Area ISD, Wexford Missaukee ISD, United Way - 211, and the Great Start Quality Northwest Resource Center, remained open to serve families of essential and frontline workers. Three hundred children have been supported through this collaborative endeavor.

Families who are seeking childcare assistance may call 877-614-7328 or visit www.Greatstarttoquality.org. For additional information, contact Candice Hamel at Candice@greatstartforkids.com or (231) 922-3750.

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